

## STATE LIBRARIAN'S REPORT

**April 2, 2004**

### **Letters About Literature Contest and Ceremony**

The Missouri Center for the Book will hold its annual "Letters About Literature" ceremony and reception on April 7, 2004. The Library of Congress, Weekly Reader Corporation, and Target sponsor the writing contest. Students from around the state submitted letters to an author, describing the impact the author's work had on them. After a preliminary evaluation round done at the national level, board members of the Missouri Center for the Book read and reviewed approximately 40 letters from each of three levels and selected 1<sup>st</sup>, 2<sup>nd</sup>, and honorable mention winners.

Those winners will come to Jefferson City on April 7<sup>th</sup> to receive cash prizes and certificates. Missouri received approximately 1,235 letters, up considerably from the 712 entries received last year. Only nine other states received more entries than Missouri, with all fifty states participating.

### **Literacy Update**

In 2003, the Department of Elementary and Secondary Education (DESE) and the Missouri State Library formalized a collaborative project for materials from Kentucky Educational Television (KET). We have placed adult education video sets and accompanying workbooks in 24 libraries and the State Literacy Resource Center. The libraries were approved for these materials through an application that explained how the materials would be used. Library sites include public libraries, two school libraries, and one community college library. Local plans and partnerships range from cooperation with AEL classes to workforce collaborations, to classroom use, to use by individuals in the library. The Department of Corrections (DOC) is also using these materials in their educational and vocational sites through this license.

### **Reference Services Outreach**

Reference Services has been working on outreach to state government for about 18 months. We have employed a number of ways of promoting services, publications and products to state officials and employees.

A full informational packet for the General Assembly and directors of departments and divisions was created. This has been distributed twice, since term limits created a significant change in the legislature.

There is an informational back page on Keeping Up which continues to describe our services and publications. It has been expanded to include "Featured Web Sites" which are sites our reference librarians have found to be authoritative and of use to state government.

We have a new informational brochure which will be distributed more widely than the large informational packet. Human Resources at SOS included this brochure and other library information in their new employee orientation. Linda Harris met with the State Human Resources Management Council to ask they include this brochure in their new employee orientation. Many agreed to do so and have requested the brochures.

Our training program to instruct state employees in the use of the State Library resources found on their desktop continues to expand. Cindy Bassett provides most of the training. Since September 2004, we have provided thirteen training sessions with 105 attendees. We are now offering regularly scheduled monthly training sessions for SOS employees which includes a tour of the library.

In March, Bassett and Jason Stirnaman provided training for Archives and Local Records staff. This included the field archivists from throughout the state. The feedback on all of the training sessions has been overwhelmingly positive.

### **Activities related to Library Services and Technology Act (LSTA)**

An e-mail poll was sent out to the Council in advance of this meeting to gauge interest among Council members for accompanying consultants to onsite visits of LSTA grants projects.

The LSTA Annual Report for Federal FY2002 appropriation was submitted in February. For the first time, it was submitted online. It will be posted in future on the MOSL web site, after review and acceptance by IMLS.

The LSTA Grants Monitoring Handbook has been updated to reflect the addition of the State Library database as a tool for entering, storing, and tracking grants monitoring data. Four onsite visits have been completed for FY04 and more will be scheduled.

The Spring 2004 Call for Grants was issued in February. Current guidelines and application forms are posted on the MOSL web site.

### **Missouri State Library Scholarship Program**

The second round of Missouri State Library Scholarships were awarded for the Winter/Spring 2004 semester. We received fourteen new applications and awarded seven scholarships. This makes a total of twenty-four people receiving scholarships.

### **Show-Me-Steps Grants**

Show-Me-Steps grants are being processed on a continuous basis affording Missouri librarians the financial opportunity to attend professional library events that would otherwise not be a possibility. Forty-one grants have been processed thus far during this fiscal year.

## **Missouri State Library Continuing Education Committee**

The second meeting of the Missouri State Library Continuing Education Committee met on March 3, 2004. Eleven committee members were present and an excellent discussion of Missouri's CE issues ensued. CE training needs and populations from the academic and public libraries and trustees were discussed.

## **Training and Continuing Education**

### *Missouri State Library and LIFT Partnership*

The Missouri State Library has a partnership with LIFT-Missouri, the state literacy resource center. Recently LIFT collaborated with the St. Louis Literacy Roundtable to organize a regional literacy conference, *ABC's of Literacy*. The State Library participated in this conference in several ways. Matt Blunt offered opening remarks for the conference and interacted with Even Start providers in a breakout session. The State Library Literacy Consultant presented at two different breakout sessions and the Partnerships Consultant oversaw the display table. I spoke as part of a panel for the closing general session.

### *Partnership Workshops*

The Missouri State Library sponsored a three part series of regional one-day workshops designed to enhance library staff and trustees' abilities to form effective, beneficial partnerships with community organizations. The workshops occurred between November 18, 2003 and March 4, 2004. Over 200 library staff and trustees attended the workshops. The audience mainly consisted of directors and branch managers. There were some trustees, academic librarians, and special librarians. Positive feedback from workshop attendees about workshop content has been received.

The Public Speaking and Presentation Skills workshop was the first in the series. Peggy Barber and Linda Wallace of Library Communication Strategies Inc. conducted the workshops. They covered how to develop a memorable message, how to deliver a memorable message, word of mouth marketing, and tips for speaking to the media. They also incorporated lots of role-playing activities into the workshop to increase audience participation and encourage public speaking within the group.

The Identifying and Creating Partnerships workshop was the second in the series. Ellen Miller, of the Ellen Miller Group, conducted the workshop. Topics covered in the workshop included pros and cons of partnerships, the role of partnerships in today's library world, partnership ideas from libraries of different sizes and backgrounds, how to make partnerships beneficial to all partners, written agreements and why they are necessary, fast starts for effective partnerships, early warning signs of potential partnership problems, and partnership dos, don'ts and tips.

The Sustaining and Building Partnerships workshop was the last in the series. Miller conducted this workshop as well. She covered growing a current partnership to something larger, tips for working with private sector, government and non-profit partners, the basics of leading effective group meetings with partners, examples of successfully sustained partnerships, the importance of recognizing efforts of partners, life cycles of partnerships, how to identify a partner for a one-time event versus one that will provide an ongoing partnership, the partnership continuum and partnership life cycle phases, ending a partnership with minimal risk to image and financial resources, and how to create a partnership action plan.

### *Winter Institute*

The 2004 Library Skills Winter Institute was held February 3<sup>rd</sup> – 6<sup>th</sup> in Columbia, at the Ramada Inn Conference Center. In spite of very snowy weather, 71 people attended.

There was an advanced track course, a basic track course, a technology track course, and two evening workshops offered. The advanced track course was Library Services for Young Adults. The basic track, as usual, was a collection of courses presenting an overview of public library services in Missouri. The technology track course included Basic Troubleshooting, Networking Made Easy, and Intro to PC Hardware. The evening workshops were Legal Resources for Library Patrons and Libraries Supporting Literacy in Missouri.

### *Library Trustee Workshops*

The Missouri State Library will host a workshop series designed to help library board members become “master” trustees. Over the course of four workshops, trustees will learn about their roles and responsibilities, legal issues, money issues, and planning and standards. These workshops are not just for new trustees. They are for all trustees wanting to expand their expertise. Those who complete all four sessions will receive a certificate of completion.

The first session, Foundations for Success, is scheduled for April 17, 2004. The second session, on library legal issues, is scheduled for May 8, 2004. The final two sessions will be offered in early June and September. Every session will be broadcast by videoconference to a minimum of five different locations around the state. There is no registration fee, as the workshops are funded through LSTA.

### *Copyright and Intellectual Property Rights Conference*

A highly successful conference on Copyright and Intellectual Property Rights in the Digital Age, was held March 17<sup>th</sup> and 18<sup>th</sup> on the Columbia Campus of the University of Missouri. This conference on issues of vital importance to the academic community is one of the State Library’s LSTA funded Training and Professional Development grant projects, awarded to the MU Libraries.

188 librarians, faculty, administrators and staff from MOBIUS consortium members and other academic libraries statewide attended. Distinguished keynote speakers and presenters included James G. Neal, VP for Information Services and University Librarian, Columbia University; Kenneth Crews, Professor of Law and Director, Copyright Management Center, Indiana University School of Law-Indianapolis; and Gregory Upchurch, J.D., of the Law Firm of Husch & Eppenger LLC, St. Louis, MO, adjunct professor at Washington University Law School.

Conference sessions focused on the strengths and limitations of Fair Use, the TEACH Act, and related copyright and licensing issues as they apply to the digital revolution in transmission of information, including distance learning. Speakers emphasized in several sessions that the laws in these areas always lag behind technology. As one consequence, there is now a proposal before Congress calling for a suspension of all new copyright legislation for two years, to give time for study of some of the more problematic areas of concern. The international framework has complicated things. Some US laws interfere with world trade agreements, because the presumptions of copyright protections are different from nation to nation.

Keynote speakers called upon the academic communities to cooperate in finding a joint strategy to monitor developing legislation and intellectual property developments. In the best of all worlds, as in the case of Europe, not-for-profit educational institutions and endeavors would have blanket exemption from most restrictions now placed upon rights and use of commercial properties and enterprise.

**The following LSTA grants totaling \$444,852 were awarded in December 2003 to begin January 2004.**

**Adaptive Equipment**

Barton County Library	\$914
University City Library	\$756

**After School Connections**

Grundy County Library	\$7,495
Sedalia Public Library	\$5,564

**Bring in an Expert**

Boonslick Regional Library	\$4,600
Festus Public Library	\$5,000
Nevada Public Library	\$1,100
State Fair Community College	\$5,000
University of MO Libraries	\$3,182
University of MO Rolla Library	\$3,386

**Computer Training Labs**

Barton County Library	\$37,760
Carrollton Public Library	\$24,716
Marshall Public Library	\$43,899
Pulaski County Library District	\$28,971

**Digital Imaging**

Hannibal Free Public Library	\$ 2,800
Missouri Western State College Library	\$ 8,718
Springfield-Greene County Library	\$24,795
University of MO Department of Library Systems	\$20,368
Washington University Bernard Becker Medical Library	\$38,382

**Discoveries**

Adair County Library	\$6,624
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**Planning and Standards**

Barton County Library	\$8,800
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**Spotlight on Library Programs**

Nevada Public Library	\$ 860
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**Training and Professional Development**

Mobius Consortium	\$18,250
Blue River Community College	\$ 2,480

**Videoconferencing Centers**

Carrollton Public Library	\$39,549
Dunklin County Library	\$35,848
Mid-Continent Public Library	\$34,814
Rolling Hills Consolidated Library	\$30,221